

SIMPLY LIVE ▶



VARSITY SPORTS BUNDLES

Live Sports for the TouchScreen Age

Live sports for the touchscreen age

The **Simplylive ViBox platform** is a new generation of multi-camera video technology, with a suite of flexible applications for producing the highest quality live sports. Schools and teams can choose and configure applications for mixing, streaming, recording, replay, review, and more. The platform's touchscreen interface is designed for storytelling and high-quality show production, based on hundreds of actual sports programs. Anyone can learn to use it in a few minutes – and it's simple enough to produce live sports with just one person, or grow your production team to a 2-person workflow.

Solution in Brief:

- ▶ A hardware platform configurable for multiple applications and combinations of professional capabilities
 - ▶ An **all-in-one production solution** with applications for video mixing, camera switching, live NDI graphics overlay, replay, and audio mixing
 - ▶ A **cost-effective video review solution** for official replay and for coaching analysis
 - ▶ A **super slow-motion replay system** for in-game production and highlights creation
 - ▶ A **single-channel production controller** for adding audio or graphics to downstream program feed
- ▶ All bundles include either a compact hardware unit optimized for 4 - or 6 -camera setups, or a larger 4RU hardware server for up to 10-camera productions
- ▶ Both hardware servers allow—and support baseband, IP, and hybrid workflows
- ▶ All bundles are “Remote Production” capable for more cost effective production scenarios
- ▶ A simple setup requires adding just cameras and touchscreen monitors to get started

Highlights & Benefits:

- ▶ **Lower production costs and simplify location logistics** - All Varsity bundles are **Remote Production** capable. Cameras can be located at the Venue, while your operators can run UIs back at your “home” production center
- ▶ **Easily train anyone** at your school to produce live sports in just a few minutes - anyone who uses a smartphone or a tablet can learn touchscreen commands to produce live sports
- ▶ **Hit budget requirements** by only adding the modules needed – no “feature overkill” to threaten your budget (or system reliability)
- ▶ **Own your content production** and control your video assets, while retaining and re-using video for future programs, recruitment videos, and skills improvement
- ▶ **Grow audience engagement** with professional video features like slow motion replays
- ▶ **Live stream games as they happen** for remote audiences, with simultaneous recording for later viewing
- ▶ **Be ready for official replay** from all angles when it's adopted in your state – and leverage the system for coaching analysis in the regular season

Varsity Sports Bundles at a Glance

Our reseller-exclusive bundles combine hardware with select application suites for school and college markets.

ViBox AIO Varsity Bundle – All in One Sports Production System

- ▶ Portable and compact 6-camera video mixing – with audio mixing, NDI graphics overlay, replays & highlights with super slow-motion recording/playback
- ▶ Intuitive touch screen UI that's easy to learn and use, empowering the next generation of operators and optimized for one operator production

INCLUDES:

- ▶ ViBox 8 Mini (rack ears included)
- ▶ All-In-One Control Software
- ▶ SloMo Control Software
- ▶ Super SloMo Option
- ▶ BMR Software
- ▶ Audio Software
- ▶ Xport Software

ViBox SloMo Varsity Bundle - Replay System

Your Choice of

- ▶ A powerful 10-camera replay & highlight system, or
- ▶ A more portable 6-camera replay & highlights system with the same set of features as the larger system
- ▶ Either system includes super slow-motion recording, comprehensive logging, playlists, import and export of media
- ▶ Systems feature an intuitive touch-screen UI that's easy to learn and use, empowering the next generation of operators and optimized for one operator
- ▶ Optional hardware controller available for more traditional replay operation

INCLUDES:

- ▶ V12 or V Mini server
- ▶ SloMo Control Software
- ▶ Super SloMo Option
- ▶ Xport Software
- ▶ Intel NUC (10-camera V12 system only)

RefBox 4 Varsity Bundle - Multi-camera Video Review System

- ▶ Portable and cost-effective 4-camera video review solution for officials, teams and coaches
- ▶ Continuously record up to 4 cameras in full HD quality, with loop recording for uninterrupted recording
- ▶ Review instantly on the sidelines or remotely, with pinch-and-zoom on any video screen to identify detail
- ▶ Export and save critical situations - including metadata - to external, portable media in standard high-quality formats and re-import footage for referee review and post-game coaching analysis

REFBOX 4 BUNDLE INCLUDES:

- ▷ ViBox 4 Mini Hardware
(rack ears included)
- ▷ RefBox Software
- ▷ USB Jog-Shuttle Controller

RefBox 8 Varsity Bundle - Multi-camera Video Review System

- ▶ High quality, compact 8-camera review solution for referee review, sports teams and coach analysis
- ▶ Portable chassis with a rack-mount option to continuously record up to 8 cameras in full HD quality
- ▶ Review instantly on the sidelines or remotely, with pinch-and-zoom on any video screen to identify detail

INCLUDES:

- ▷ ViBox 8 Mini Hardware
(rack ears included)
- ▷ RefBox Software
- ▷ USB Jog-Shuttle Controller
- ▷ Audio Software
- ▷ Xport Software

ViBox A-I-O 2-User Overview – Total Production for Larger Workflows

- ▶ On one touch-screen, a 10-camera video switcher – with audio control, NDI graphics overlay & clips bins
- ▶ On a second touch-screen, a 10-camera slow motion replay application including highlights playlists and the Vibox Super SloMo option
- ▶ If you are in need of officiating review, this whole system can be turned into a 2-user referee or coaching review system
- ▶ Intuitive touch-screen UIs are easy to learn and use, empowering the next generation of operators

INCLUDES:

- ▷ V12 Server
- ▷ All-In-One Control Software
- ▷ SloMo Control Software
- ▷ Super SloMo Option
- ▷ RefBox Control Software
- ▷ Audio Software
- ▷ Xport Software
- ▷ (2) Intel NUCs
- ▷ Optional SloMo Controller

ViBox SloMo 2-User Varsity Bundle - Multi-User, Flexible Replay and Review

- ▶ On one touch-screen, up to a 10-camera, easy-to-use slow motion replay application including high-light playlists, comprehensive logging, super SloMo and more
- ▶ On a second touch-screen, up to another 10-camera slow motion replay application with the same features as your first UI, or...
- ▶ Your second touch-screen can be a 10-camera RefBox application for easy-to-operate officiating review
- ▶ Intuitive touch-screen UIs are easy to learn and use, empowering the next generation of operators

INCLUDES:

- ▷ V12 Server
- ▷ SloMo Control Software
- ▷ Super SloMo Option
- ▷ RefBox Control Software
- ▷ Audio Software
- ▷ Xport Software
- ▷ (2) Intel NUCs
- ▷ Optional SloMo Controller

Also available from SimplyLive**MMR Digital Recorders**

The MMR family of Digital Recorders offer producers affordable and flexible tools to quickly increase production storage. Add capacity by simply adding USB drives and stream directly to air with a touch of the UI screen. Like all SimplyLive products, the MMRs are extremely easy to use and cost effective.

MMR-110 Digital Recorder

- ▶ Multipurpose digital recorder
- ▶ Single-channel USB recorder & Web streamer
- ▶ Record to hard drive and up to 10 USB drives
- ▶ Stream in HLS or RTMP to multiple destinations

MMR-410 Digital Recorder

- ▶ Multipurpose digital recorder
- ▶ 4-channel USB recorder & Web streamer
- ▶ Digital master copy for OB Van, studio, or venue
- ▶ Automatic content upload to FTP & OTT platform

Key prospect sales scenarios:

High schools faced with high costs of video production crews and online services

Every tool a school needs to produce games and highlight reels in one purchase – with the same capabilities used by professional broadcasters – instead of paying others

Any **school productions** relying on a crew of students, interns, and volunteers

Professional production capabilities are software-based, touchscreen-driven, and simple enough for students with no experience to master high-quality editorial in just minutes

State officiating associations who are beginning to consider post-season replay

Standardize on a system that emphasizes picture clarity to make the right call. Precise speed and zoom control over playback from all 4 (or 8) cameras, instantly available from the sidelines on a hand-held tablet

High school or college **coaching staff** looking to develop team and athlete skills

With referee bundle, system will continuously record all camera angles for sideline and in-depth coaching analysis - while retaining and re-using video for future production, recruitment videos, or skills improvement

Communications, video or broadcast departments with students training to be announcers or translators

Downstream program mixer takes the program feed from anywhere the live sports production is mixed – so the game announcing (or even translating) can match the actual, final visuals

Div II & III college sports departments retiring their old, outdated broadcast gear

Minimal hardware components are based in modern IT, software-driven and engineered for increased performance and reliability

Any level **athletic programs** extending their video coverage beyond just boy's or men's football

Portability and/or remote options with identical setup regardless of where games are produced, giving schools the ability to produce any game anywhere – indoors or out, home or away, sidelines or booth

School video departments who want students to develop production skills

Entry level streamers that are automated or overly basic don't give students actual video experience. Simplylive's intuitive operations and workflow are based on hundreds of rundowns used in pro production, ensuring operators can apply production skills in the real world and creating opportunities for more students